



infobric

Infobric Equipment and Assets

Quality Policy

Infobric Equipment & Assets develops and delivers digital services and software solutions for machine rental operations and fleet management of vehicles, machines, equipment and assets.

Quality at Infobric Equipment & Assets means creating customer value by delivering solutions that are easy to use, reliable, attractive and effective, and that contribute to long-term customer trust and profitable business.

We are committed to:

- delivering digital services and solutions that simplify our customers' everyday work,
- developing solutions with high usability and clear, intuitive design,
- delivering solutions that are reliable, attractive and efficient,
- maintaining a continuous and open dialogue with customers and being responsive to their needs,
- fulfilling applicable legal, regulatory and contractual requirements, considering relevant requirements from interested parties,
- continuously improving our products, services and ways of working through structured improvement efforts.

Every delivery and customer interaction is viewed as an opportunity to strengthen long-term customer relationships and trust. Quality is a shared responsibility at Infobric Equipment & Assets, and all employees are expected to act professionally, responsibly and solution-oriented, and to actively contribute to quality in their daily work and decisions.

Arboga, 2026-04-16

Simon Fogbring
Head of Business Area & CEO
Infobric Equipment and Assets